

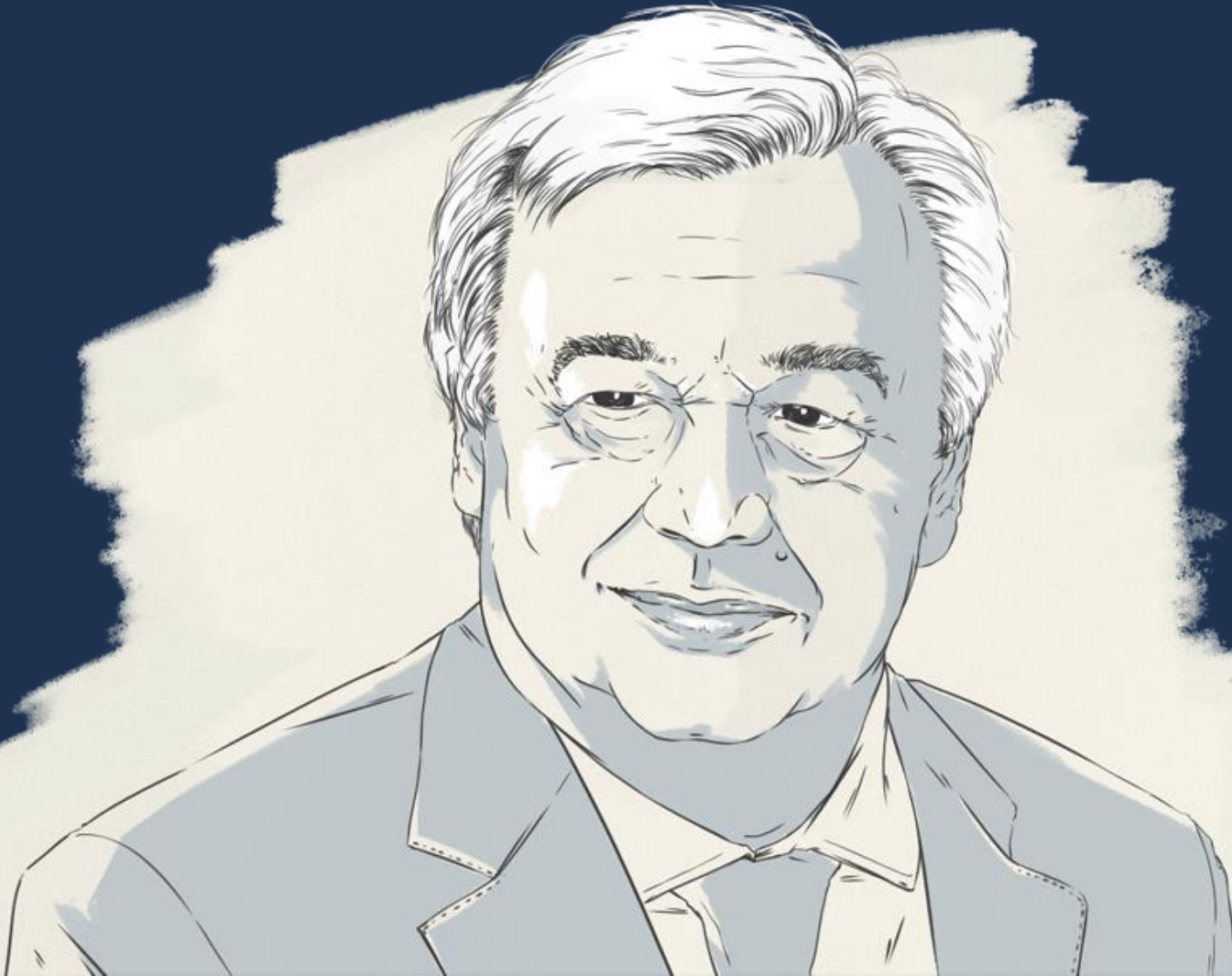


SDG
AMBITION



“It’s abundantly clear that a much deeper, faster and more ambitious response is needed to unleash the social and economic transformation needed to achieve our 2030 goals”

United Nations Secretary-General, António Guterres



81% OF UN GLOBAL COMPACT COMPANIES REPORT TAKING ACTIONS TO SUPPORT THE GLOBAL GOALS



CURRENT BUSINESS PERFORMANCE

- 81% of companies report taking actions to support the global goals*
- Only 39% of companies have targets they believe are sufficiently ambitious, science-based and/or align with societal needs*
- And only 15% of survey respondents have targets that have been approved by the Science Based Targets initiative*



PERFORMANCE GAP



* [UNGC 20th Anniversary 2020 Progress Report](#)



GLOBAL & SOCIETAL NEEDS



SDG
AMBITION



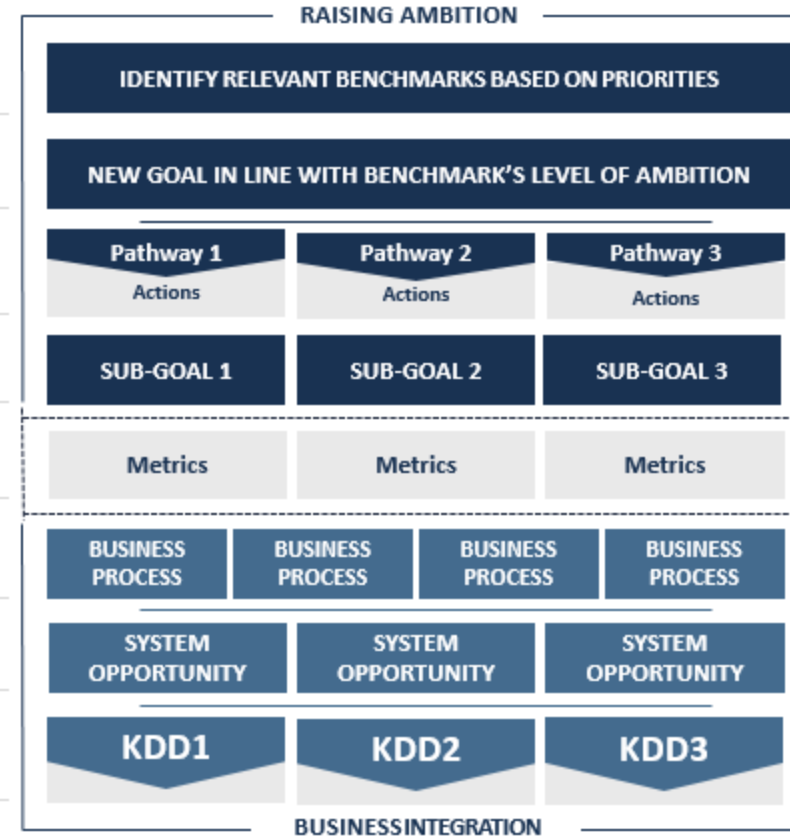
SDG

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KEY: ■

SDG AMBITION APPROACH

1. Define **priorities** for SDG impact and identify relevant benchmarks through Principled Prioritization
2. Set **goals** that match or exceed the benchmark's level of ambition, either as a new goal or aligning existing targets
3. Identify the **pathways** which can be taken to achieve each goal, and shape actions and initiatives to drive progress
4. Define **sub-goals** to track progress and communication with stakeholders
5. Establish **performance metrics** for evaluating progress and impact, which will inform decision-making and determine required data flows
6. Determine the **business processes** needed to enable data flows and drive action
7. Identify **system opportunities** to accelerate integration and unlock greater value and impact
8. Action the opportunities by making the **Key Design Decisions (KDDs)** for business system implementation



NEW EXPECTATIONS FOR GOAL SETTING

FROM

TO

Incremental goals in light of what currently seems possible

Example: Per cent GHG reduction per dollar revenue

Absolute goals grounded in science and what is required by each company to achieve the SDGs

Example: Per cent GHG absolute reduction in line with a 1.5C pathway

Output Orientated

Example: Volume of waste as a byproduct of production

Impact-orientated to drive positive outcomes for business, society and the environment

Example: Elimination of waste across the business

Emphasis on impact through philanthropic and direct operations

Example: Per cent revenue donated to charitable organizations

Expanded impact through core business products, services and across global value chains

Example: Per cent GHG reduction per dollar revenue

Independent KPIs

Example: Sustainable targets are standalone, separate from business targets

Interconnected systems of KPIs

Example: Sustainable targets are embedded throughout the business and tracked at the enterprise-level

SDG Ambition Accelerator Sign-up Statistics

600+

Companies registered

65+

Countries reached

30

Local Networks

Over 7.9 Million

Total employees

110+

Companies with over 10,000 employees

490+

Companies with less than 10,000 employees

Over \$1 Trillion

Total revenue (USD)

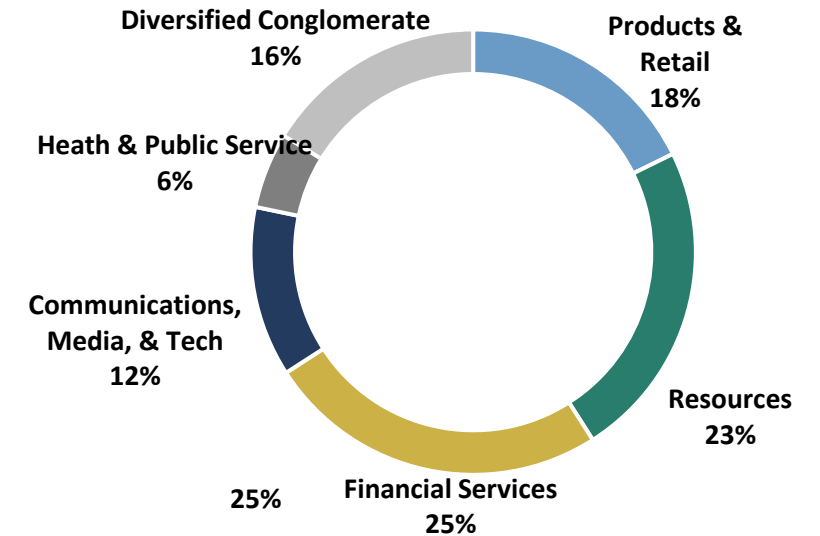
150+

Companies with over \$1B USD in revenue

450+

Companies with less than \$1B USD in revenue

All Industries



SDG Ambition Accelerator Participants

PARTICIPATING NETWORKS	
Belarus & Russia	Spain (2 tracks)
Brazil	South Africa
France & Morocco	Switzerland, Serbia & Croatia
Germany	South America (Bolivia, Colombia & Peru)
South Asia (Bangladesh & India)	Ukraine & Georgia
Mexico	UAE
Netherlands	UK
Nordic (Finland & Sweden)	USA
Portugal	Global (2 tracks)
ASEAN (Indonesia, Malaysia, Singapore, Thailand)	

